

# Nadia Brunzlow

## Industrial Designer

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### EDUCATION

Savannah College of Art & Design (SCAD)  
BFA Industrial Design  
Minor in User Experience Design  
GPA: 3.9/4.0  
September 2019 — May 2023

### EXTRA-CURRICULAR ACTIVITIES

Tennis Student-Athlete for SCAD Women's Team, Atlanta GA (Tennis Scholarship)  
September 2019 — Present

### SOFTWARE SKILLS

Solidworks, Rhino, Grasshopper,  
Fusion 360, Keyshot, Sketch,  
Microsoft Office Suite,  
Adobe Creative Suite,  
Adobe Illustrator, Adobe Substance,  
Adobe Photoshop, Adobe InDesign,  
Adobe XD, Adobe After Effects,  
Figma, Sketch, Gravity Sketch,  
Unreal Engine, Enscape

### DESIGNING SKILLS

3D Modeling, Sketching,  
Brainstorming, Model Making,  
Prototyping, Usability Testing,  
Team Coordinator, User Flows,  
Contextual Research, Wireframing,  
Usability Testing, Affinity Mapping,  
Information Architecture,  
Interaction Design,  
User Interface Design

### AWARDS

SCAD Deans List (2019 — Current)  
Received an award for falling amongst the top students who demonstrated academic excellence.

SCAD Athlete of the Year (2022)  
Received an award for having the best performance record.

Champions of Character (2021)  
Mentored 15 young tennis players to help shape their growing mindset.

### LANGUAGES

Polish  
English

### PROFESSIONAL EXPERIENCE

Designer with 6 years of experience, including 2 years in the industrial design industry. Proven ability in conducting research, leading projects, and creating innovative designs that align with brand guidelines and manufacturing cost. Strong skills in wireframing, user journey mapping, and prototyping.

#### Deloitte x SCAD Pro | Project & Research Lead

January 2023 — March 2023

- Led detailed UX research and collaborated with cross-functional teams to track progress.
- Spearheaded research on LTSS at every stage of the project, from primary research to final deliverable.
- Utilized wireframing and user journey mapping to create industry-leading user experiences.

#### Industrial / UX/UI Designer at Sealed Air Corporation, Charlotte NC

June 5, 2022 - August 20, 2022

- Manage projects timelines, tasks, and functions around schedules and goals.
- Design concept proposals and presentation for head directors and stakeholder alignment.
- Designed the exterior of prismaq, one of the industry's most innovative printing technologies.
  - Coordinated with engineering, and branding teams and manage deliverables and timelines.
  - Ideate product aesthetics focusing on form, color and design language based on brand guidelines.
  - Develop designs in alignment with brand, and engineering teams, keeping manufacturing cost in mind.
- Designed the first cotton ball molded trays, emphasizing strength and sustainability.
  - Led projects through development from concepts, to prototypes, to manufacture.
  - Created a structure focusing on usability, physical ergonomics, and reinforce the structure.
  - Developed new tray design structures into market-ready, manufacture products.
- Designed a prototype for the printer's navigation system in Figma, greatly improving its intuitiveness.
  - Conducting human-centered research activities and synthesizing research findings.
  - Created digital design experiences through user journeys, product architectures, and user flows.
  - Developing low and high-fidelity prototypes of the functional interfaces.

#### UX Designer/UI Designer at Cafe Ole, Warsaw

October 2020 — June 2021

- Designed the user interface for the Backstage company's website
  - Used user-centered design methods to craft industry-leading user experiences
  - Created user flows, journey maps, and high-fidelity prototypes
- Worked with creative directors to create new brand identities, motion graphics, and websites
  - Introduced a business card and a new logo, increasing brand credibility

### OTHER RELEVANT EXPERIENCE

#### Graphic Designer at Rö, Remote

January 2022 — April 2022

- Designed engaging flyers to promote the company's services, raise awareness, and increase sales by 67%.
- Created and designed innovative marketing campaigns, publications, and proposals.

#### Shadowing European Packaging Design Association President, at Dragon Rouge, Warsaw

June 2021 — August 2021

- Taking part in meetings to understand how to provide feedback and redefine problems based on the brand guidelines of the client.

#### Graphic Designer at La Provincia, Zalesie Gorne

November 2019 — June 2021

- Produced marketing content and increased social media followers by 68%.
  - Developed a brochure, a new menu, and a flier for the restaurant La Provincia.
  - Created a high volume of marketing content for social media promotion.
  - Produced using InDesign, Photoshop, Illustrator, and Adobe After Effects on a daily basis.

#### Assistant Commercial Director at TmToys, Warsaw

June 2018 — August 2021

- Managed creative direction of TV commercials for retail clients based on vision and budget.
  - Collaborated with the director, conceptualized and designed the advertisements, and directed actors.
  - Identification of customer needs and priorities to maintain and strengthen understanding of the market and competitive trends.
  - Directing and managing commercial video production and postproduction.
  - Bringing proven commercially successful products to market.